



Student Ambassador Programme

WORKSHOP 6

ADVOCACY, GREEN SKILLS & JOBS

29TH MAY 2026/ 12PM BST

**NATURE
POSITIVE
BY 2030**



Credit: Familial Forestry

Credit: Michael Teague


Credit: Taras Bains

Credit: Michael Teague

Credit: Federal University of Technology Owerri

Housekeeping



- Please **turn on your camera** if you feel able to, **introduce yourself in the chat** and **ask questions** as we go along - we'd love to make this as interactive as possible
- **Simultaneous translation** - French and Spanish - please use the globe icon to select your language. 
- The workshop is being **recorded** and the recording will be made available to watch back afterwards
- We'll be having **breakout groups** asking you to share your ideas and experiences with us
- We'll be launching **a poll** towards the end of this workshop to ask for some feedback



Updated agenda:



Welcome and introduction



Exploring this month's topic: advocacy and community engagement, **green jobs** and **green skills** (with mentimeter)



Presentation from **two student speakers** and **Q&A** - sharing experiences of projects on and off campus



Breakout groups: discussions and sharing back ideas



Presentation from **one student speaker** and **Q&A** - sharing experience of projects on and off campus



Feedback on NPU programme



Actions and summary of **next steps** - workshop quizzes and forms, certificates and next year

What do you imagine by a green job?



2024/25 workshop - What is a green job?



environmental policy
does not harm nature
restoring balance
building back greener
nature based job
nature as our compass
fueling the future
protect biodiversity
planting
hope in action
from awareness to action
regenerating our world
redesigning the future
udaan youth club
innovating for earth

ecology based work
nurturing nature
volunteering
guardians of the green
helps environment
planet over profit
restoration of environmen
working with the earth
environmentally aware
nature related jobs
transforming together
earth-first energy
purpose in every action
breathing life into chang
knowledge of native
igniting eco-awareness
living earthwise

rooted in responsibility
acting for tomorrow
creating with care
voices for the planet
almost anything can be
empowering change
solutions that bloom
know environmental impact
living with purpose
dreaming in green
leading with heart

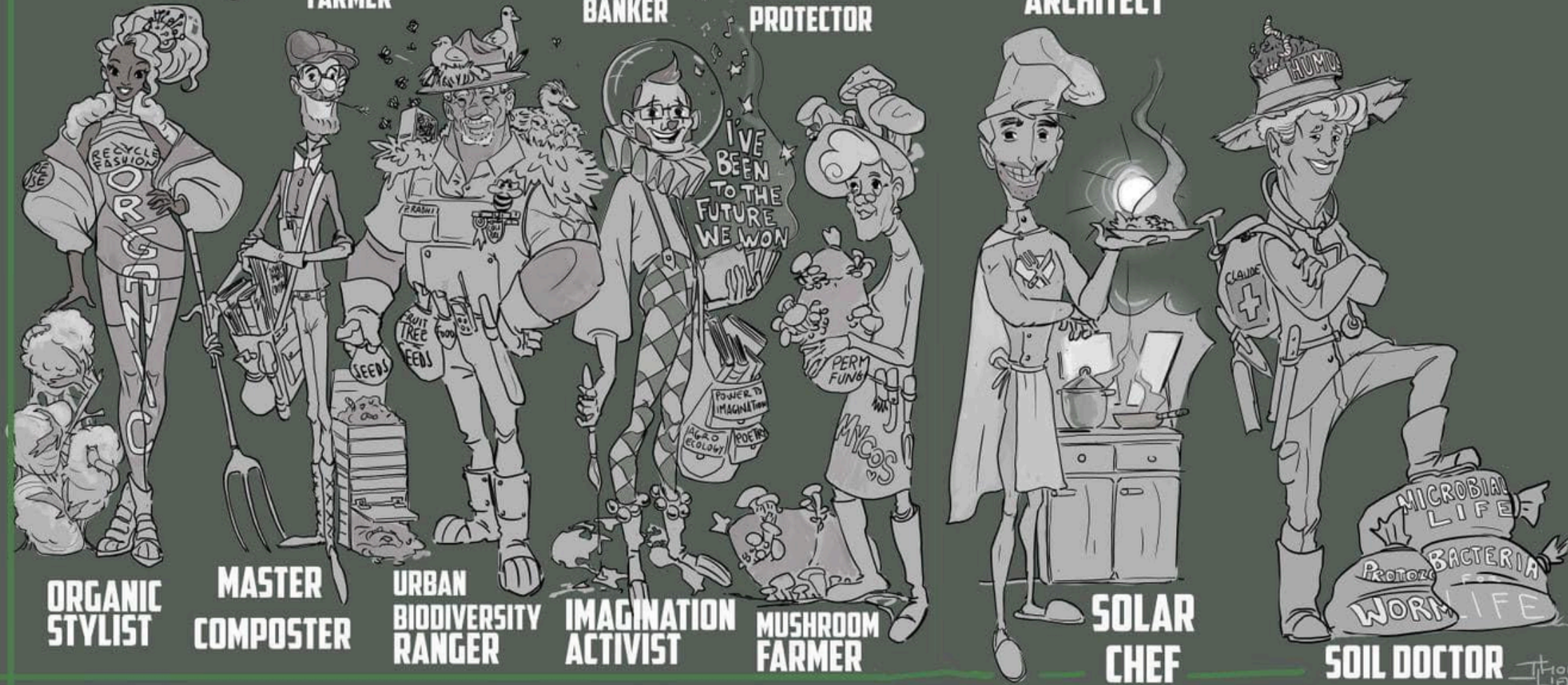
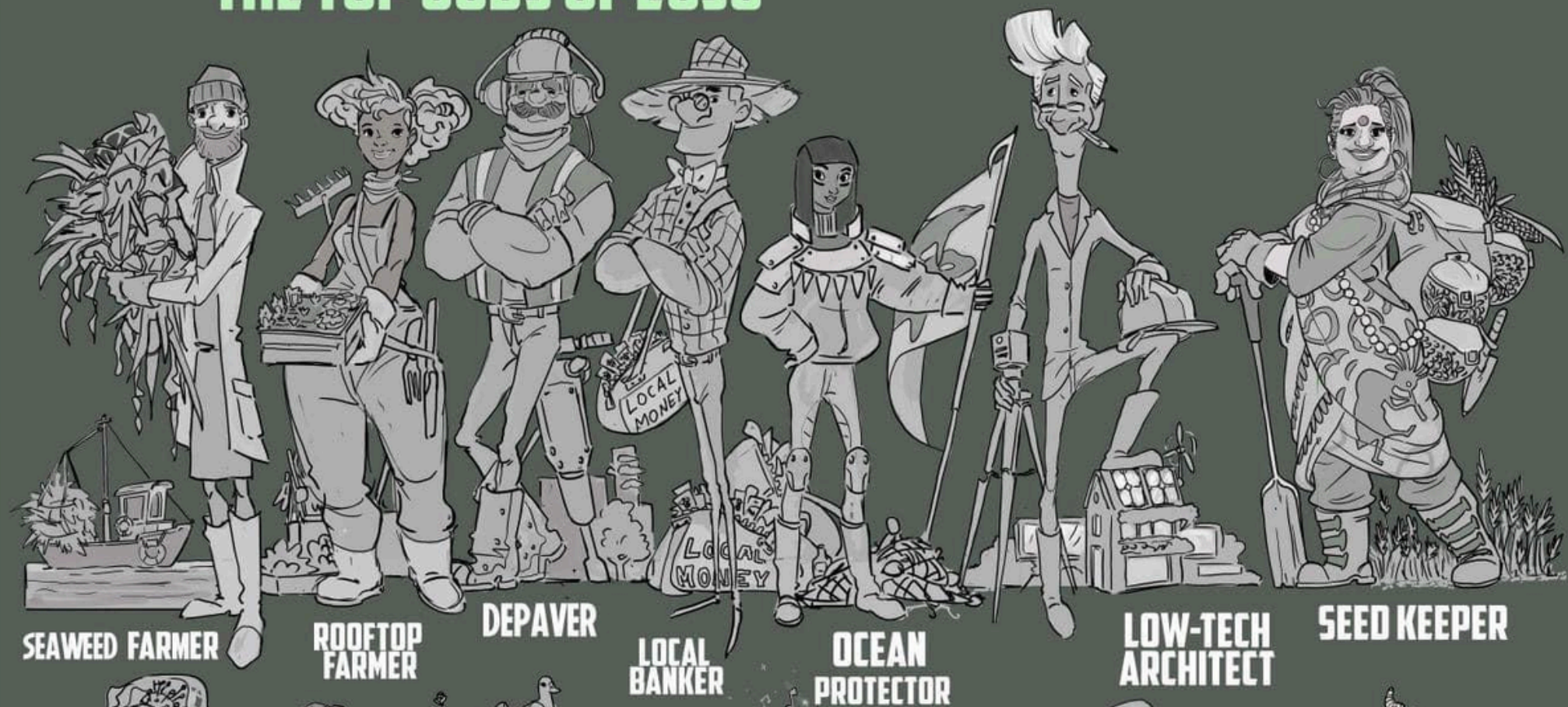
social work

life

courage to conserve

Forbes

THE TOP JOBS OF 2030



Power of imagination:
We need to think
outside the box,
tweak existing jobs
and help society move
towards the future we
need

Comic created by
Thomas Liera with Rob
Hopkins (author of “What
if?” and “How to fall in
love with the future”,
founder of Transition
Towns movement

Green skills and green jobs



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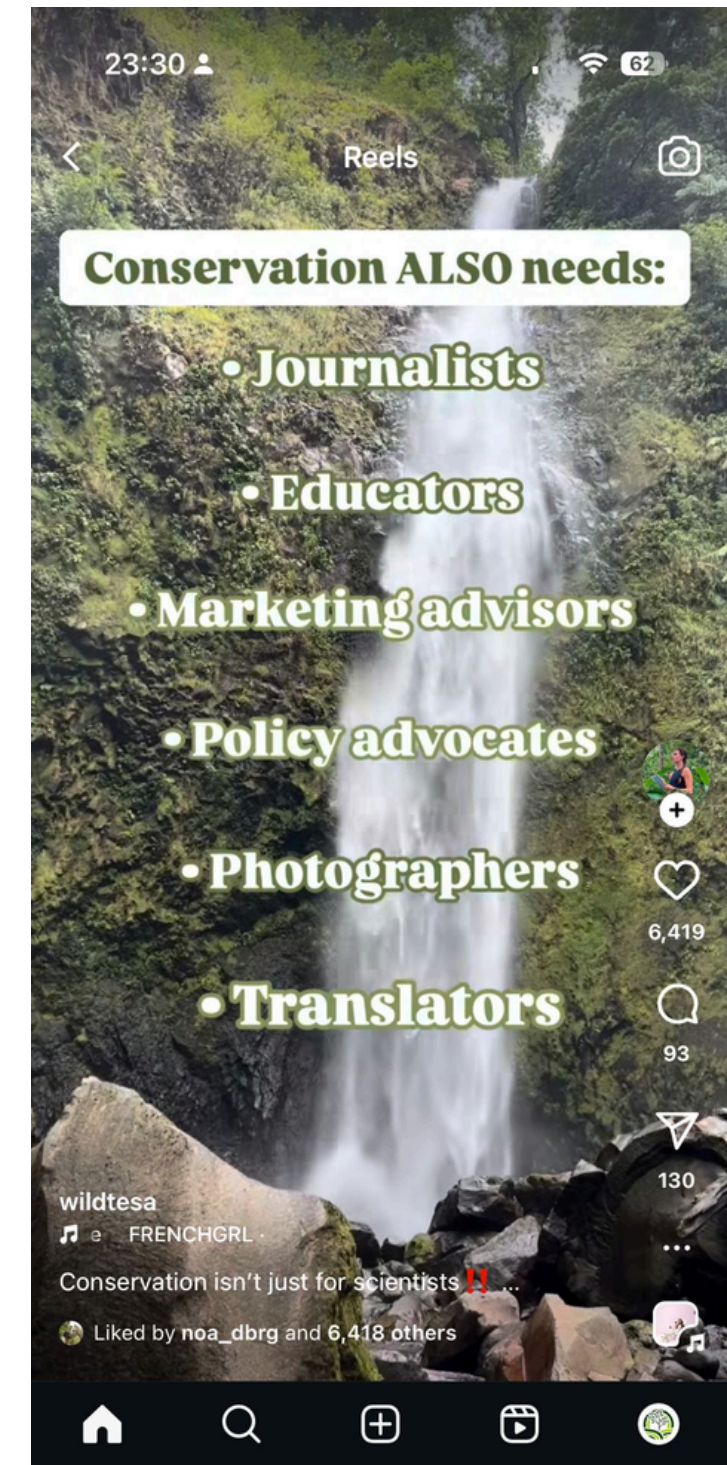
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Liked by noa_dbrg and others
wildtesa Conservation isn't just for scientists !!

We need storytellers, artists, teachers, activists, policy makers, and everyday people who care. Real change happens when everyone's voice is heard—not just those in lab coats or field boots 🧥👢

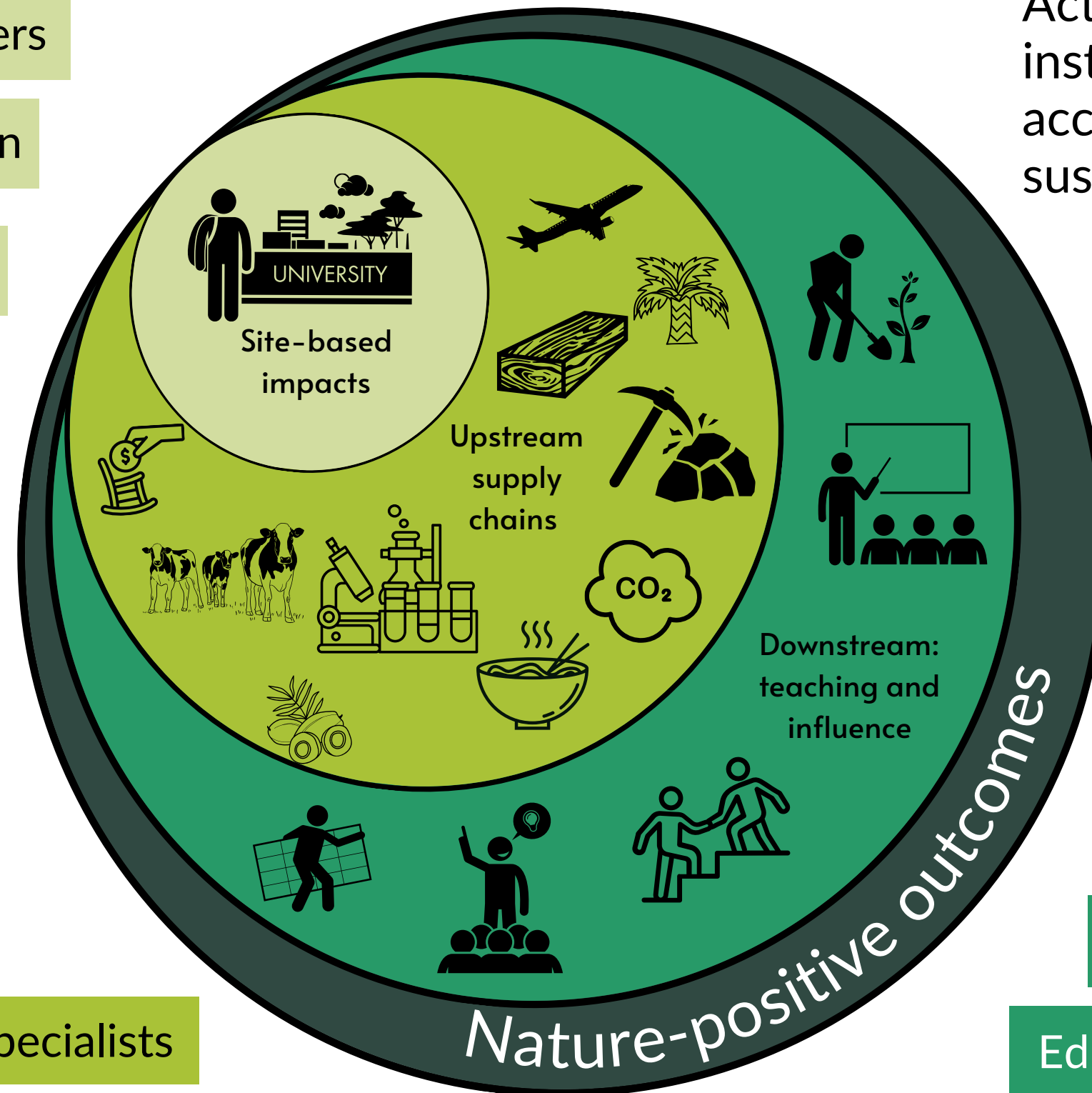
Because saving the planet isn't a science problem. It's a people problem. A justice problem. A communication problem.

Bring your background. Bring your voice. Conservation needs you, exactly as you are 🌿



Everyone can be a nature leader

Action is needed at every level of our institutions, from gardeners, to chefs, to accountants, to lab managers as well as sustainability and biodiversity managers



Biology, ecology, geography academics and staff

Gardeners and site managers

Construction and building design

Student services, eg IT support

Landscape architects

Laboratory managers

Domestic bursar

Chef and catering staff

Waste managers

Procurement specialists

Behaviour change specialists

Business & finance academics

Vice chancellor & senior management

Sustainability Manager

Design faculty

Students

Teaching and research staff

Careers staff

Alumni networks

Librarian

Communications teams

Education academics

Outreach & community engagement staff

Green skills and green jobs



*“By thinking of climate-related jobs as collections of skills, specifically **green skills**, we can expand the talent pool available to solve the climate crisis. Just as most roles now require digital skills, jobs ranging from procurement specialist to fleet manager to product designer to head chef can be performed in a more sustainable way if workers have green skills”*

LinkedIn Global Green Skills Report 2023

Green skills and green jobs



This session is focussing on the concept of **green skills** which we believe are crucial skills that will be required to help transform society and achieve a global nature-positive goal.

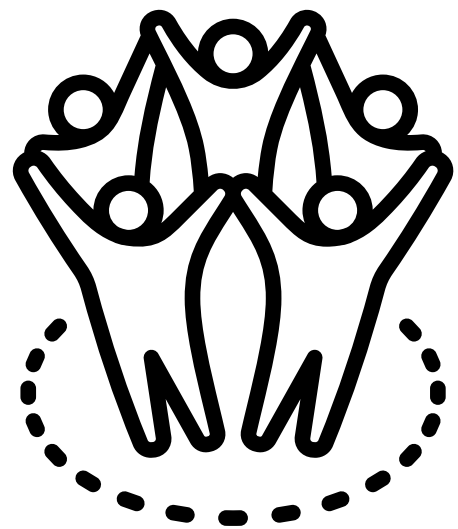
Green skills can be gained through many avenues: on university courses, through volunteering, internships or work experience, through programmes such as the NPU Student Ambassador programme or other youth initiatives.

While there are specific skills gained through conservation, biology and environmental science courses, we believe **every job can be a green job** and this is what we'd like to explore in this workshop.

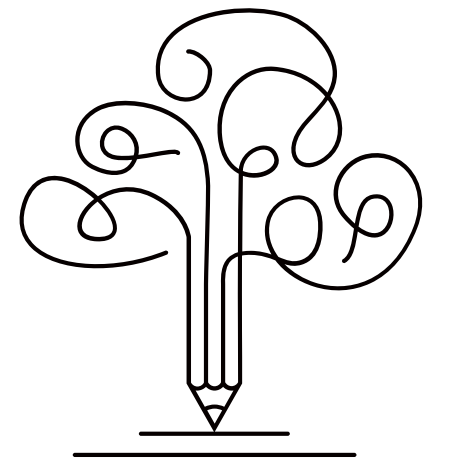
Green skills and green jobs



We believe that the following transferable skills, many of which we've explored in this programme, are key for helping the green transition towards a truly nature-positive economy:



collaboration, networking, cross-cultural understanding, project management, imagination, photography, presentation skills, social media, biodiversity baselines, citizen science, conservation hierarchy, creativity (and many more...)





2024/25 workshop - What are green skills?

ability to conserve
waste management and recy
minimalistic living
skills for earthcare
conscious creation
skills related to sustain
plant identification
planet-positive thinking
environmental costing
know environmental impact
problem solving
waste reduction
emit less carbon
identification
blueprints for a better p
regenerative thinking
people skills
skills in harmony with na
advocacy
greenfluence
gis skills
sustainable society
recording
emotional attachment to n
eco-empowerment
truth telling
sustainable savvy
communication
greenthusiasm
planetary intelligence
ecology surveys
how to save biodiversity
identifying the problem
considering externalities

Nature Positive Skills Roadmap

Working towards a Nature Positive goal on campus can help you gain valuable green skills worth highlighting on your CV or job applications



CORE SKILLS

Stakeholder engagement

Environmental leadership

Communication skills

Presentation skills

Advocacy

Consensus building

Understanding governance

Problem solving

Project management

Communication skills

Social media

TECHNICAL SKILLS

Applied ecological surveying

Citizen science

Data analysis

Supply chain research

Carbon and biodiversity measurement

Circular economy

Conservation Hierarchy

Invasive species removal

Sustainable food

Behaviour change initiatives

Rewilding

Nature based solutions

Restoring degraded habitats

Habitat creation

Green skills and green jobs



Quick questions / wordclouds on Mentimeter -

- **What are your career aspirations?**
- **What skill(s) could help your future career benefit nature?**

What are your career aspirations?



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What skill(s) could make your future career benefit nature?



Introducing our student speakers...



Anna Asim,
Student Ambassador
Fatima Jinnah
Women University
Rawalpindi, Pakistan



Anwar Ghusub Salum,
Student Ambassador
Sokoine University of
Agriculture (SUA),
Tanzania



Amina Othman,
Student
Ambassador
University of Abuja,
Nigeria

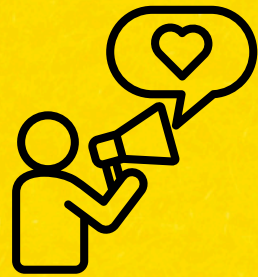
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Group exercise - breakout rooms

You will have 20 minutes to discuss the below in your groups:



- What kind of “green jobs” do you think will become important in the future?



- How can you as a graduate share your knowledge and experience as a nature-positive advocate? (or how can you make your future job a green job?)



- Should universities make sustainability part of every course?

Nominate a group member or members to share back ideas in the main room.

Time to share with the group



Introducing our final student speaker...



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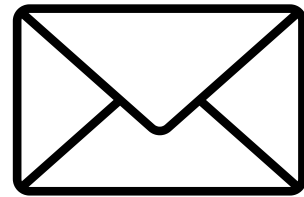
Amina Othman,
Student
Ambassador
University of Abuja,
Nigeria

Feedback on the Student Ambassador programme

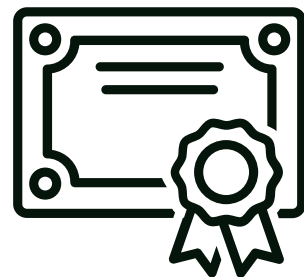


Next steps:

Look out for our emails today and next week. We will email with links to access the following:



- A copy of these slides
- A recording of this session to watch back
- Toolkit 6: Advocacy, green skills & jobs
- Workshop quiz
- End of year feedback form
- Information about next steps



Programme completion, certificates and next steps:

- Complete quizzes and forms **by 31st July 2026**
- Certificates issued **by 31st August 2026**
- Let us know your plans for next year





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#GenerationRestoration