



**NATURE POSITIVE**  
— UNIVERSITIES —

# NATURE POSITIVE STUDENT **AMBASSADOR** PROGRAMME.

WELCOME PACK



# Welcome to the NPU Student Ambassador Programme!

This toolkit is a document intended to be used by Nature Positive Universities **Student Ambassadors** to understand more about the programme and your role in it. We hope it will provide inspiration for actions to take for nature on your campus and beyond, to accompany our live / recorded workshop sessions.

The NPU Student Ambassador programme runs each academic year with a series of workshops, and associated toolkits and resources aiming to provide information, green skills and support to empower students around the world to become leaders for nature, whatever their background, setting or subject of study.

We are really excited to have you join us, and hope to learn as much from you as you do from us. You are all experts in your locations, your culture, the nature around you and the initiatives on the ground where you are. We'd love to hear your thoughts and perspectives, as well as the actions you decide to take as part of this programme.

The new 2025-6 student cohort represents students from **64 countries** across **over 400 universities!**

Thank you for starting this journey with us!

*Emily, Favour and Hollie*

NPU Student Ambassador team

November 2025



# Who are the NPU team?



Emily Stott  
Coordinator  
University of Oxford



Favour Eragbie  
Student Ambassador Coordinator  
Youth for Environmental Conservation



Hollie Thompson  
Project Assistant  
University of Oxford



EJ Milner-Gulland  
Tasso Leventis Professor  
of Biodiversity  
University of Oxford



Tom Heel  
Associate Director of  
Environmental Sustainability  
University of Oxford



Emma Eatough  
Biodiversity Manager  
University of Oxford



Sam Barrett  
UNEP Youth and  
Education



Carina Mutschele  
UNEP Youth and  
Education



Noemie Metais  
UNEP Youth and  
Education



Henry Grub  
Research Associate  
Imperial College

# Introduction: What is Nature Positive Universities?

Nature Positive Universities is a growing network of people from over 700 higher education institutions across the world, from over 100 countries working together to promote nature on our campuses, in our supply chains and within our cities and communities. We were founded by UNEP and the University of Oxford in partnership with the UN Decade on Ecosystem Restoration, and launched at Biodiversity COP15 in Montreal in December 2022.

Our programme has two main aspects:

- An institutional **NATURE POSITIVE PLEDGE** - this is a commitment to be made by the senior management of a university committing to measurable biodiversity action by setting baselines, targets and carrying out campus-wide actions addressing the impacts on nature of higher education institutions. To date, approximately 170 institutions have made this pledge.
- Our **STUDENT AMBASSADOR** programme is designed to stand alone and provide you with skills, information and support to take action for nature in your setting. Sometimes students are able to work with staff at their institutions on activities contributing towards their Nature Positive pledge, but whether or not you have these opportunities, we hope to support your activities.



# Where do Student Ambassadors fit in?

There are many ways for students to be involved at their universities, and this will vary a lot depending on where you are, what resources are available, what groups already exist, and the position students have at their institutions.

In addition, some universities will have already made the Nature Positive Pledge, and are working with us, others are yet to take this step.

We believe students can be powerful agents for change, acting in existing student groups, as individuals, in collaboration with their staff and interacting with their wider communities, and we'd love to work with you to find the best ways to contribute towards the change we need to see, in your setting.

At NPU we are also part of the [UN Decade on Ecosystem Restoration](#), who encourage us to help build a movement and share our actions with the hashtag [#GenerationRestoration](#). We encourage you to adopt this for your future social media posts!



**#GenerationRestoration**

# What is my role as a Student Ambassador?

Being a Student Ambassador means taking **action for nature on your campus** to contribute to its Nature Positive journey and sharing experiences with other students across the world.

Your university doesn't have to have taken the Nature Positive Pledge for you to become an Ambassador; in fact, many of our Ambassadors are currently campaigning for their universities to take the Pledge as part of their role. There are lots of different ways to contribute.

## What we offer:

- Experience volunteering with mentors at University of Oxford and experienced youth activists from around the world;
- A chance to make a difference on your campus;
- Inspiration and networking with a global community of likeminded individuals;
- Resources and training from peers to help you organise events and activities;
- A certificate documenting your role with us after completing your workbook;
- Flexibility to work around your time and commitments.

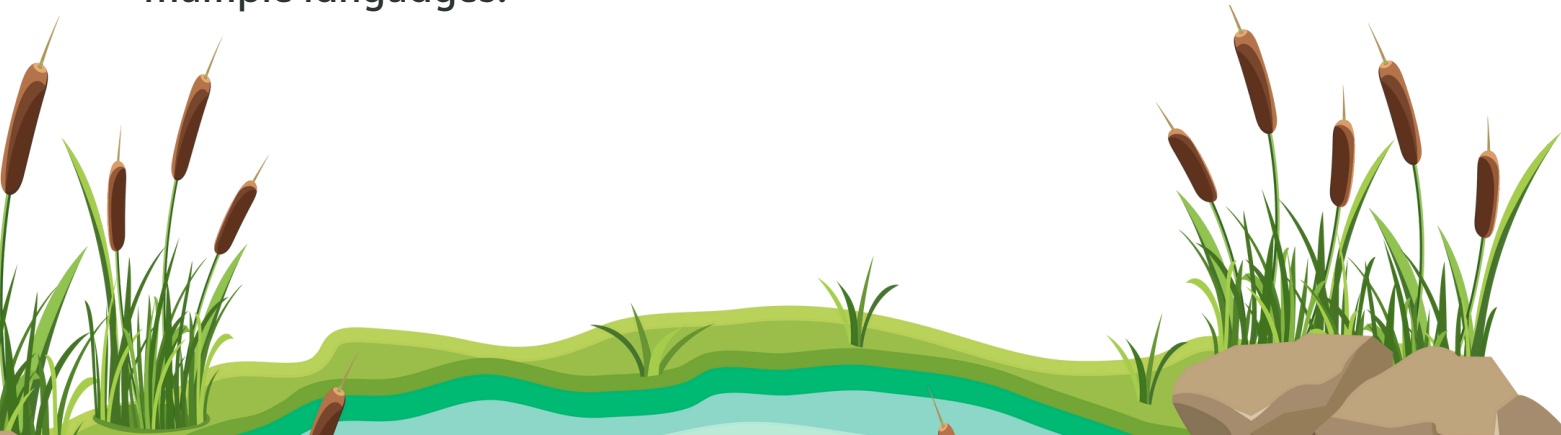


# What we ask of you

- Attend (or watch back) all six of the monthly Ambassador sessions to learn about a relevant topic or skill and network with other Student Ambassadors;
- Organise one or more activities on campus, with ideas from workshops or toolkits
- Complete the workshop quizzes and share your progress with us in an end of year form, and submit the form at the end of your time with us to receive certification;
- Stay in touch with us to let us know how things are working for you - we'd love to take your feedback on board to help improve.

## Please note:

- **FUNDING:** We cannot currently offer financial support. However in the future, we would like to develop a Small Grants programme to better support students to take action where resources are a barrier.
- **LANGUAGES:** Our workshops will be delivered in English with live translation into French and Spanish, and auto-translated captions into a wider range of languages. Our slides and toolkits are currently only available in English. We are working to make our resources available in multiple languages.

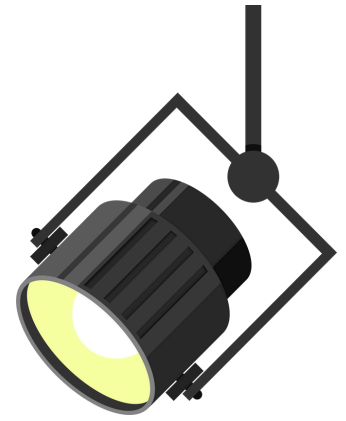




# What kinds of things do students as part of NPU do?

*"I've greatly enjoyed the workshops, which provided us with professional and up-to-date knowledge on climate change and biodiversity. They also gave us valuable insights into how young people around the world are working to create nature-positive campuses. Learning about diverse initiatives and sharing experiences with other ambassadors has been both inspiring and empowering."*

**NPU Student Ambassador, 2024/25 (China)**



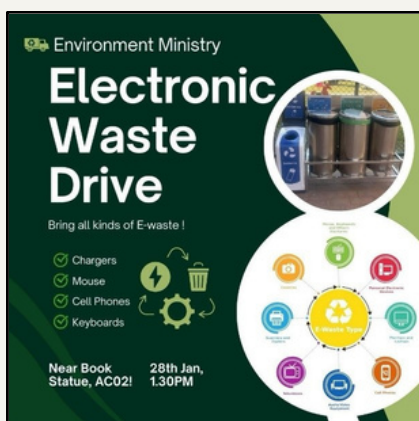
## SPOTLIGHT: Asia



Student Ambassador Avani Jyani tending to saplings for distribution as part of Familial Forestry at Government Dungar College, Bikaner, India



Students leading a campaign to protect Great Gobi at National University of Mongolia. Photo credit: Tsogt Dorjderem



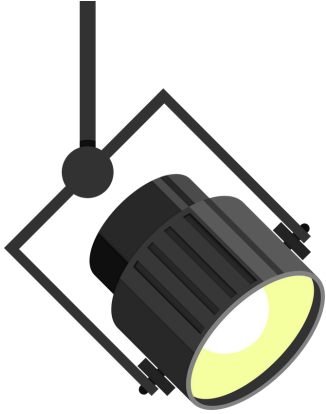
Students participated in an E-waste Collection and Plastic Bottles Collection Drive and Thrift Store Stall By Ashoka's Environment Ministry and Project Pulp and Paper Trail at Ashoka University, India. Photos credit: Sanaa Mittal



Students organised activities for bird conservation on campus including "Bird-Love Week" at Beijing Forestry University, China. Photo credit: Yanyan Li



# What kinds of things do students as part of NPU do?



## SPOTLIGHT: Africa

*"What I've most enjoyed about the Student Ambassador Programme is the opportunity to connect with like-minded students and global sustainability leaders. It has given me a platform to turn ideas into action, especially around food systems and ecosystem restoration. The collaborative environment and shared purpose have been truly inspiring and have strengthened my commitment to creating a nature-positive future on my campus."*

**NPU Student Ambassador, 2024/25 (Kenya)**



Raising awareness including film showings on nature and climate issues and clean up activities at University of Benin, Nigeria



Student Ambassador Coordinator Favour Eragbie, founder of Youth for Environmental Conservation



Converting waste into biofuel briquettes, biogas and biochar for soil amendment at Institut National Polytechnique Félix Houphouët-Boigny (INP-HB), Côte d'Ivoire.  
Photo credit: Valex Djeukui



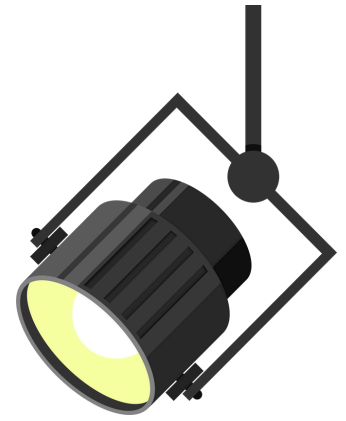
Building bee homes and raising awareness at Ahmadu Bello University, Nigeria  
Photo credit: Ahmadu Bello University students



# What kinds of things do students as part of NPU do?

*"What I enjoyed most about the Nature Positive Student Ambassador Programme was the enriching and holistic experience it provided. The programme offered a well-rounded understanding of nature-positive principles through engaging sessions on biodiversity, food, waste, advocacy, and more. It created a space to learn, reflect, and take action. I appreciated the balance between learning from global perspectives and applying those insights in local contexts. Being part of a diverse, motivated community of students inspired me to think creatively and act confidently. Overall, it was a meaningful journey that strengthened both my knowledge and my commitment to sustainability."*

**NPU Student Ambassador, 2024/25 (UK)**



## SPOTLIGHT: Europe



Students at University of Manchester (UK) raised awareness about waste and circular economy and promoted a 'digital minimalism' day. Photos credit: Ana Gonzalez



Students at University of Swansea (UK) joined beach litter picks and participated in a Bioblitz as part of Swansea's City Nature Challenge. Photos Credit: Elliot Dos Santos



# Time to get started!

Nature Positive Universities would love to hear how you get on – please don't hesitate to share your journey with us and ask for advice along the way and inbetween workshops. Your peers in the WhatsApp Community group are also there to support you so don't be shy to share your thoughts!



You will find all the resources – toolkits, recordings, workshop quizzes, social media frame etc available at: [www.naturepositiveuniversities.net/student-resources](http://www.naturepositiveuniversities.net/student-resources)



You can contact us through the Nature Positive Universities website [www.naturepositiveuniversities.net](http://www.naturepositiveuniversities.net) or via email on [naturepositiveuniversities@gmail.com](mailto:naturepositiveuniversities@gmail.com)

We also encourage you to share your actions for nature on social media with the hashtag #GenerationRestoration and tag us on the following handles:



@nature-positive-universities



@naturepositiveuniversities



@NaturePosUni





**WELCOME TO  
THE  
PROGRAMME!**

