



Student Ambassador Programme

# WORKSHOP 6

## ADVOCACY & COMMUNITY ENGAGEMENT

30TH MAY 2025/ 12PM BST

**NATURE  
POSITIVE  
BY 2030**





# Housekeeping



- Please do **turn on your camera** if you feel able to - we'd love to make this as interactive as possible
- Do **introduce yourselves in chat**, and ask questions as we go through!
- We'll be having **breakout rooms** during this workshop asking you to share your ideas and experiences with us
- We'll be launching several **polls** towards the end of this workshop to ask for some feedback



# Flexible agenda:



Welcome and introduction



Exploring this month's topic: advocacy and community engagement, **green jobs** and **green skills**



Presentation from **student speakers** and Q&A - sharing experiences of projects on and off campus



**Breakout groups:** discussions and sharing back ideas



Open discussions and **feedback**



Actions and summary of **next steps** - workbook forms, certificates and next year



# Advocacy and community engagement

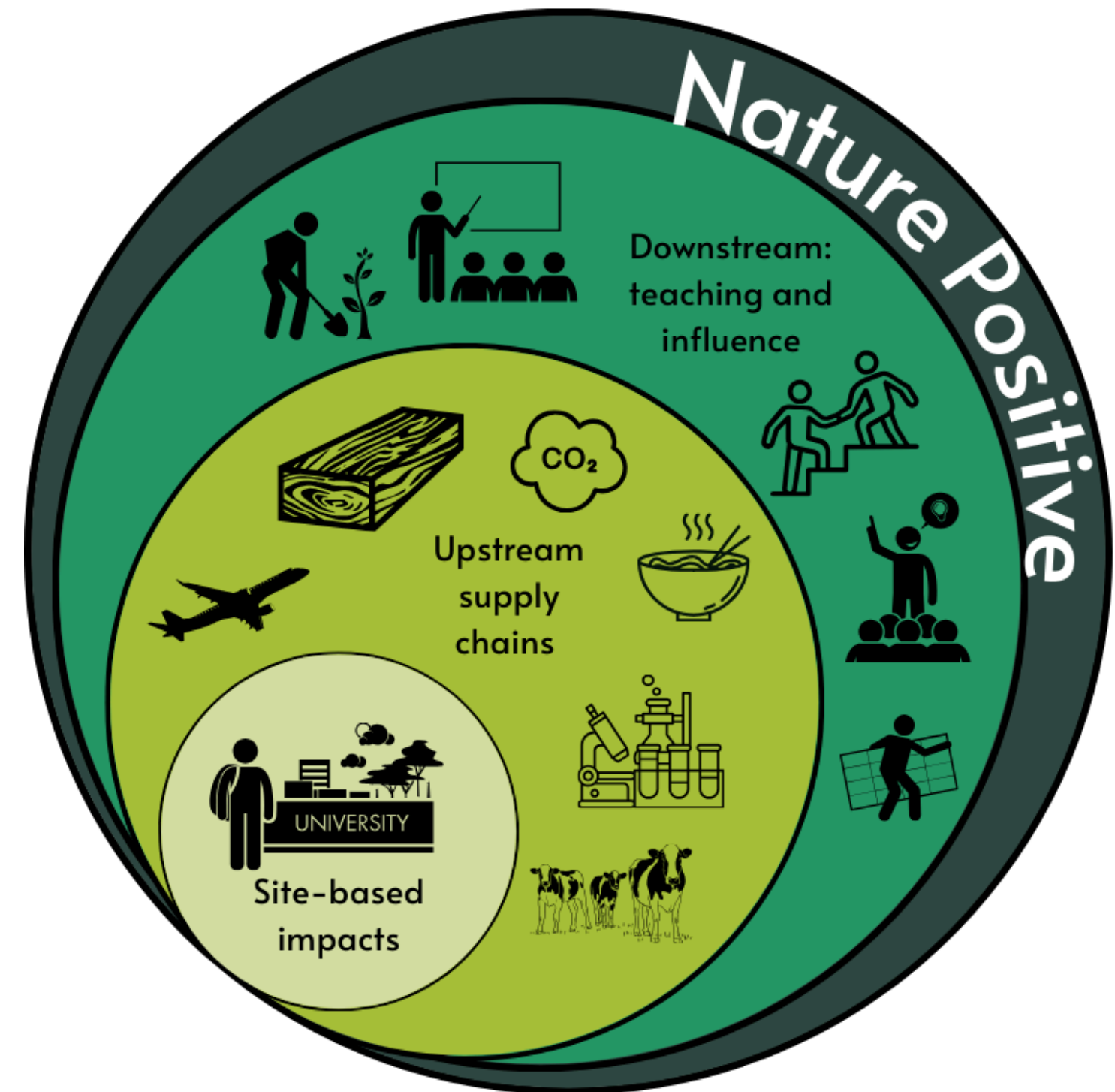


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Site based impacts

Upstream impacts

Downstream impacts





# Green skills and green jobs

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This session is focussing on the concept of **green skills** which we believe are crucial skills that will be required to help transform society and achieve a global nature-positive goal.

**Green skills** can be gained through many avenues: on university courses, through volunteering, internships or work experience, through programmes such as the NPU Student Ambassador programme or other youth initiatives.

While there are specific skills gained through conservation, biology and environmental science courses, we believe **every job can be a green job** and this is what we'd like to explore in this workshop.

# Green skills and green jobs

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Quick questions / wordclouds -

*(while there are lots of definitions, we don't believe there are right answers to these questions!)*

- **What is a green job?**
- **What are green skills?**



# What is a green job?



environmental policy  
does not harm nature  
restoring balance  
building back greener  
nature based job  
nature as our compass  
fueling the future  
protect biodiversity  
planting  
hope in action  
from awareness to action  
regenerating our world  
redesigning the future  
udaan youth club  
innovating for earth

ecology based work  
nurturing nature  
volunteering  
guardians of the green  
helps environment  
planet over profit  
restoration of environmen  
working with the earth  
environmentally aware  
nature related jobs  
transforming together  
earth-first energy  
purpose in every action  
breathing life into chang  
knowledge of native  
igniting eco-awareness  
living earthwise

rooted in responsibility  
acting for tomorrow  
creating with care  
voices for the planet  
csr  
almost anything can be  
empowering change  
solutions that bloom  
know environmental impact  
living with purpose  
dreaming in green  
leading with heart

**courage to conserve**

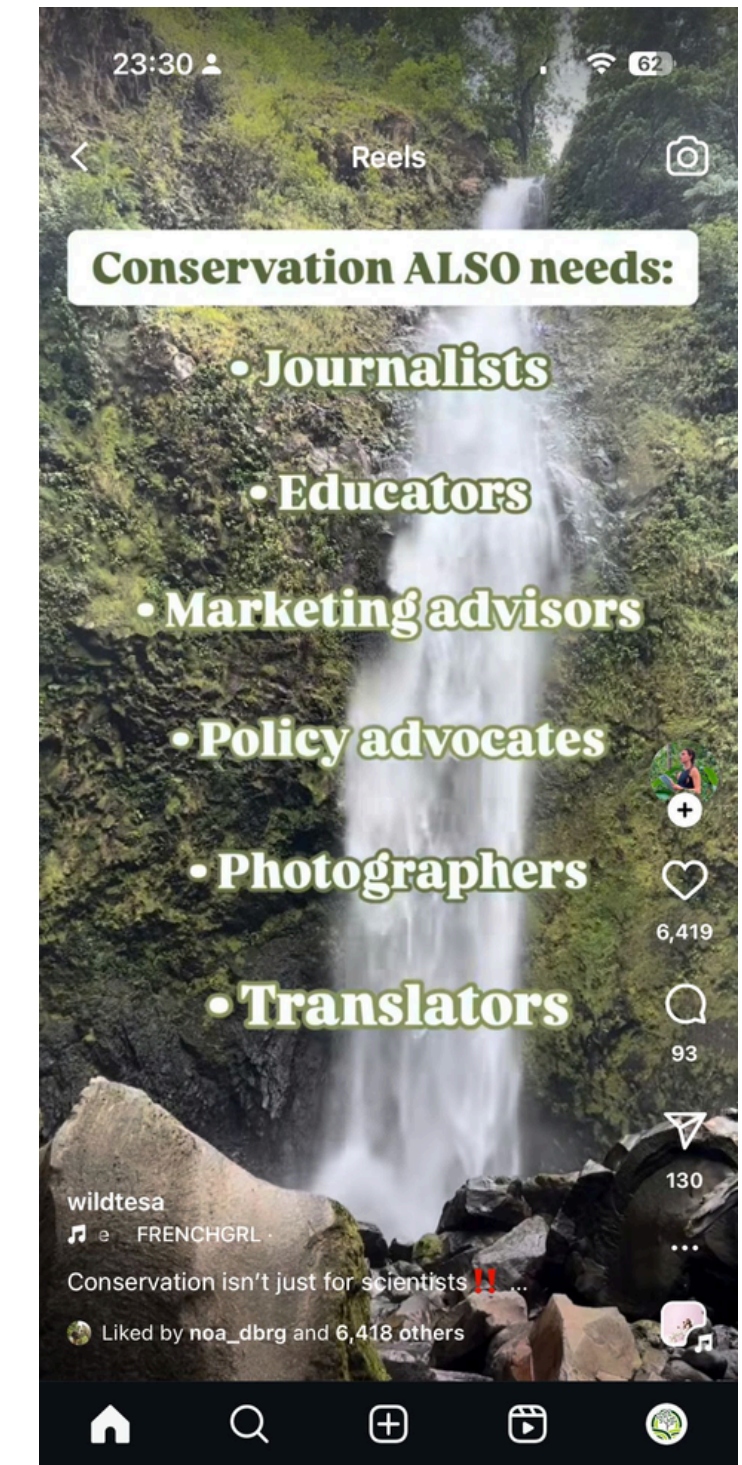
social work  
life

# What are green skills?

ability to conserve  
waste management and recy  
skills for earthcare  
skills related to sustain  
minimalistic living  
conscious creation  
plant identification  
planet-positive thinking  
environmental costing  
know environmental impact  
problem solving  
waste reduction  
emit less carbon  
identification  
blueprints for a better p  
**regenerative thinking**  
people skills  
skills in harmony with na  
advocacy  
greenfluence  
gis skills  
sustainable society  
recording  
emotional attachment to n  
eco-empowerment  
truth telling  
sustainable savvy  
communication  
greenthusiasm  
planetary intelligence  
ecology surveys  
how to save biodiversity  
identifying the problem  
considering externalities



# Green skills and green jobs



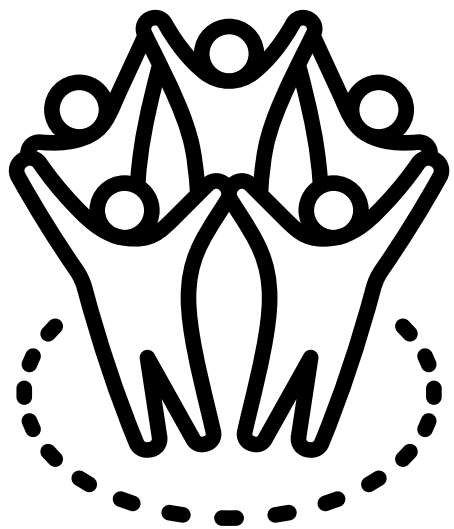


# Green skills and green jobs

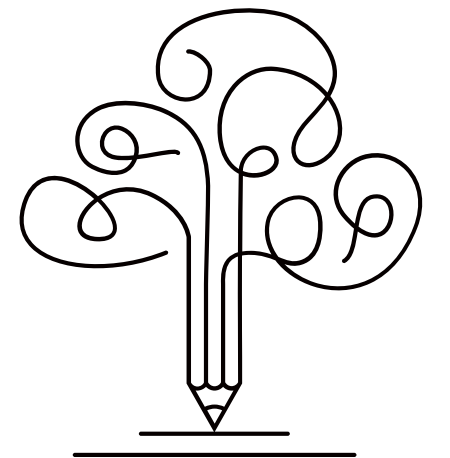
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We believe that the following transferable skills, many of which we've explored in this programme, are key for helping the green transition towards a truly nature-positive economy:



collaboration, networking, cross-cultural understanding, project management, imagination, photography, presentation skills, social media, biodiversity baselines, citizen science, conservation hierarchy, creativity (and many more...)





# Green skills and green jobs

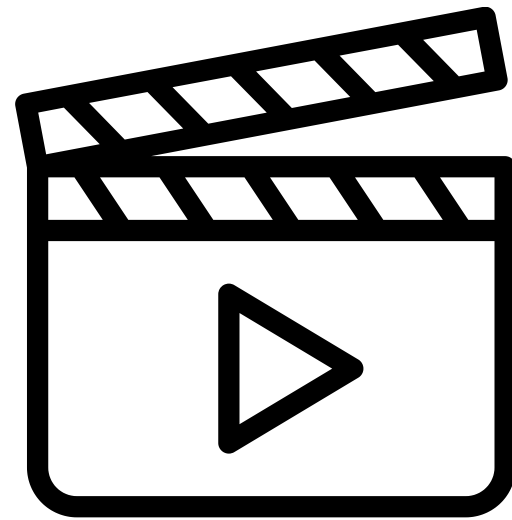
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*“by thinking of climate-related jobs as collections of skills, specifically “green skills,” we can expand the talent pool available to solve the climate crisis. Just as most roles now require digital skills, jobs ranging from procurement specialist to fleet manager to product designer to head chef can be performed in a more sustainable way if workers have green skills”*

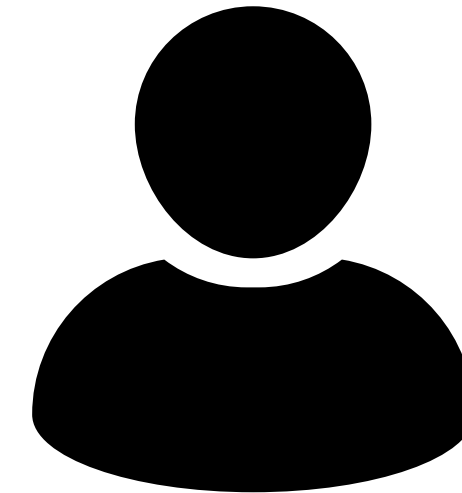
**LinkedIn Global Green Skills Report 2023**

## Sharing experiences of citizen science projects and research



**Gabrielle Pengyu Shao,**  
Student Ambassador  
University College London,  
**UK**

## Sharing experience of nature photography and campus projects



**Michael Teague,**  
Student Ambassador  
University of Lincoln,  
**UK**





**UCL**

# **Citizen Science, Freshwater, and Participatory Environmental Actions**

Gabrielle Pengyu Shao

University College London







# Group exercise - breakout rooms

You will have 20 minutes to discuss the below in your groups:



- How can a university engage with its city and community to encourage action towards a nature-positive goal?



- How can you as a student or graduate share your knowledge and experience as a nature-positive advocate? (or how can you make your future job a green job?)



- Any other thoughts on green skills and green jobs

Nominate a group member or members to share back ideas in the main room.



# Time to share with the group





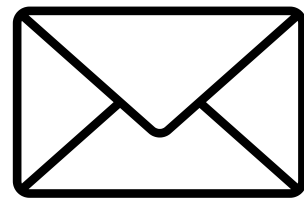
# Feedback on the Student Ambassador programme





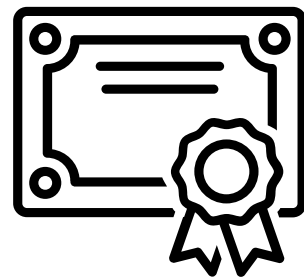
# Next steps:

Look out for our email next week! We will email with a link to download the following:



- A copy of these slides
- A recording of this session to watch back
- Toolkit 6: Advocacy & community engagement
- Workbook Form 6: Advocacy & community engagement
- Information about next steps

Programme completion, certificates and next steps:



- Complete workbooks **by 31<sup>st</sup> July 2025**
- Certificates issued **by 31<sup>st</sup> August 2025**
- Let us know your plans for next year







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#GenerationRestoration